

FAMELAB ESPAÑA 2019 COMPETITION RULES

1. AIM

FameLab is an international scientific talks competition designed to nurture the communication of science via new ways of engaging with society involving all those working in the field in one way or another, so as to find the new voices of science worldwide.

The project began in 2005 at Cheltenham Science Festival in the UK and has quickly become established as an international benchmark, now being held in more than 30 countries round the world thanks to its partnership with the British Council.

FameLab is intended to inspire and motivate young scientists and engineers to actively popularise their fields of work via an innovative format – stand-up talks, in direct contact with the public.

The Spanish FameLab competition to which these rules apply and which is being held here for the seventh time in our country is a joint initiative by the British Council and the Spanish Foundation for Science and Technology (FECYT) (hereinafter the "organisers"), and is confined to Spain.

2. TAKING PART

The competition is open to anyone of Spanish nationality or resident in Spain who is of legal age and studying or working as a professional or employee in a sphere related with science and/or technology, including those involved in pre-University teaching specialising in the sciences, and who meets the requirements of these rules.

No media or performing arts professionals may take part in the competition. Finalists of the two previous editions of FameLab España may not take part.

Participants will need to speak fluent English in order to take part in the international competition.

Taking part in FameLab España will involve recording a video in which the participant should give a talk in Spanish on a scientific and/or technological subject lasting no more than 3 minutes, in a compressed file in one of the following formats: .MP4, .AVI, .MPG, .MOV, .FLV, .WMV, no bigger than 75 megabytes. The video may not be edited or include special effects and nor may PowerPoint or similar presentations or other electronic aids be used. Limited use may be made of portable supporting materials, no extra time being allowed to set them up and remove them. The talk presented must be unpublished, so may not have been previously broadcast in any medium, including live events or Internet.

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Those who have a direct employment relationship with the Spanish Foundation for Science and Technology or the British Council will not be allowed to participate.

3. HOW AND WHEN TO APPLY

Applications may be submitted via the form available on the competition website: www.famelab.es.

Each participant should fill in in Spanish the details required on the form and send the audio-visual materials (video) being submitted to the competition via the online application system in accordance with the requirements of section 2 of these rules.

Applications may be submitted from 28 November 2018 to 31 January 2019 at 13.00 hours (Spanish mainland time).

4. COMPETITION STAGES

The competition has five stages:

- **1st Stage - Participation and selection**

Videos will be sent in, after which an initial selection will be made of participants to go on to the second phase based on their video performances.

- **2nd Stage – Preliminary encounter and semi-final**

Those selected at the first phase will receive personal training during a weekend working session in Madrid. During the session, whose attendance is compulsory, talks will be prepared, and activities will be carried out with a view to perfecting expression techniques and preparing the script.

The selected candidates will participate in a semi-final which will take place between March and April 2019. The semi-final will take the form of live public event, during which a specialist panel of judges appointed by the organisers will select a maximum of 10 semi-finalists for the National Final of Famelab España 2019.

- **3rd Stage – Masterclass**

Those selected for the final of Famelab España 2019 will take part in a Masterclass which will take place on a weekend. The masterclass will be given in English by experts in communication techniques so as to polish up their oral expression and enhance their communication skills.

The organization will cover the travel and accommodation expenses of these selected for the Masterclass, to be held in Madrid on a weekend in spring 2019 and which it will be obligatory to attend.

- **4th Stage – National Final**

The national final will be held in Madrid in May 2019. The jury will select the three best participants and the best of them will represent Spain in the international final at Cheltenham Science Festival. The organization will cover all the national finalists' travel and accommodation expenses.

- **5th Stage – International Final**

The Spanish representative will participate in the FameLab International final at Cheltenham Science Festival (June 2019). Travel and accommodation expenses will be covered by the FameLab España organisers. More information about Cheltenham Science Festival at <http://www.cheltenhamfestivals.com/>.

The candidates selected at each stage will be obliged to take part in the events in the following stage to be able to keep taking part in later stages of the contest. All talks in the national phase, both live and on video, must be given in Spanish.

The two talks in the contest, semi-final and final must be different, though they may have the same subject. One of the talks should be the same as the one sent on video for the first stage of the competition. Any changes to the talks must previously be agreed with and confirmed by the contest organisers. Requests for substantial changes to the semi-final and national final talks will not be allowed less than seven days before each of the events are held.

The talk given at the international final at the Cheltenham Science Festival in the UK may be the same as in the national phase but must be given in English.

5. JURY AND EVALUATION BOARD

The shortlist of participants to go on to stage 2 will be made by an internal evaluation board consisting of FECYT and British Council representatives.

Participants in the semi-finals and national final will be assessed by a jury designated by the organizing bodies and consisting of at least three members of recognized standing in the world of science and communication.

In keeping with the competition's aims, in the selection processes, candidates will be assessed by criteria known as the "three Cs", each with a weighting of one third in the participant's final score:

- **“Content”**: The subjects dealt with and the talk’s scientific rigour will be taken into account.
- **“Charisma”**: Participants’ communication skills in both Spanish and English will be evaluated, together with their ability to entertain their public and hold their attention.
- **“Clarity”**: Participants will be scored on their ability to condense the ideas covered in their talk into three minutes in such a way that they are understandable to a public unused to scientific language.

The jury will by a simple majority select a winner to go through to the international finals. The jury’s members and decisions will be made public during the various phases of the contest and be posted on the website www.famelab.es.

6. AUTHORSHIP AND INTELLECTUAL PROPERTY RIGHTS

6.1 Authorship

Participants will guarantee that they are the legitimate authors of the videos submitted, that they hold the necessary intellectual property rights to submit them (including over pictures, sound, soundtracks, etc.) to this competition and that the submission thereof does not infringe any third-party rights.

Participants will moreover be liable for any claims which may at any time be brought in connection with the authorship and originality of their entries and their title to copyright, in accordance with applicable intellectual property law.

The organizers shall not be liable for any damages occurring as a result of any infringement of the aforesaid guarantee and may bring appropriate legal action to redress any damages sustained.

6.2 Intellectual property of participants’ videos and talks

The organizers may, in the whole world and for as long as permitted by law, exercise rights of public disclosure, distribution and reproduction, always mentioning the authors but without a pecuniary consideration, over the videos submitted and talks given in any phase, whether they are selected or not, in order to promote the competition (FameLab España) and other activities of the organizing bodies in accordance with their general aims, including the transfer of such rights to the media and if applicable their transfer to the FameLab International organization for promotional purposes.

7. ACCEPTANCE

Taking part in this competition implies full acceptance of these rules and the jury’s decisions. These rules will be interpreted by the organizing bodies of FameLab España.

8. DATA PROTECTION

In accordance with what is established in the applicable legislation concerning data protection, specifically, Regulation 2016/679 issued by the European Parliament and Council on 27th April 2016, regulating the protection of natural persons and on the free movement of such data, (RGPD), we wish to inform you that the *Fundación Española para la Ciencia y la Tecnología F.S.P.* (FECYT) (Spanish Science & Technology Foundation), as the institution responsible for processing, will treat the personal data collected as a result of its participation in Famelab with a view to the management of: services to the scientific and technological community and to society, participants, activities, registrations, queries as well as the management of surveys. The processing is based upon the consent of the interested parties.

The interested parties may exercise their right to access, rectify, remove, contest and limit the processing and portability by sending a communication to the following email address: protecciondatos@fecyt.es. Any further information in greater detail can also be found at the following link: <https://pd.fecyt.es/protecciondatos/036-01es.pdf>.

9. FINAL PROVISIONS

The organizers of FAMELAB ESPAÑA reserve the right to change, delay or bring forward the calendar dates for the national FAMELAB ESPAÑA competition for reasons of force majeure.

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